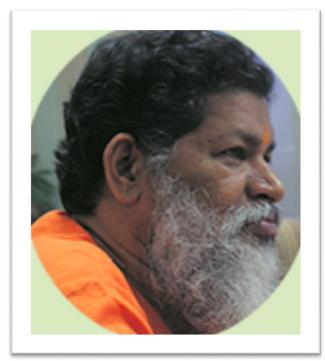
Syllabus for 'Value-based management' course

SWAMI BODHANANDA IN 1996

SOURCE: SYLLABUS FOR A CERTIFICATE COURSE ON 'VALUE-BASED MANAGEMENT' BY SWAMI BODHANANDA IN 1996



- 1. God, world and you.
- 2. Ethics, law and business management
- 3. Consumption, discipline and work
- 4. Four Purusharthas and hierarchy of human needs
- 5. Guna analysis and personality types as a guide to tracing placement and peer building
- 6. Four stages of life, and living in total freedom and with detached activity
- 7. 'You are That' creating self-confidence and helping to discover self-worth
- 8. Techniques of self-development
- 9. Moral dilemmas, eternal values and contextual decision making skills
- 10. Concentration, contemplation, meditationefficiency and effectiveness
- 11. Creativity, relaxation and Yoga
- 12. Wealth, health and happiness

- 13. Organization, work culture and total vision concept of 'Visvarupa'.
- 14. Secret of success quality of living and structure of living
- 15. Leader, Entrepreneur and Manager
- 16. Tradition and spirituality as a source of management insight and wisdom interpretational skills
- 17. Communicational and motivational techniques in Indian tradition Ramayana, Mahabharata, Panchatantra, Hitopadesa and Jataka tales
- 18. Success and failure
- 19. Attitudes and vision
- 20. Need for value based management in the emerging global order-productivity and organizational competitiveness
- 21. The Sthitaprajna concept of the Bhagavad Gita and the concept of the 'ideal person'
- 22. Bureaucratic control, corruption and problems of development
- 23. Societal obligations of business
- 24. Need for inter-religious, transcultural values-consensus building skills.
- 25. Duty towards the nation and organisation

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