

Syllabus for 'Value-based management' course

SWAMI BODHANANDA IN 1996

SOURCE: SYLLABUS FOR A CERTIFICATE COURSE
ON 'VALUE-BASED MANAGEMENT' BY
SWAMI BODHANANDA IN 1996



1. God, world and you.
2. Ethics, law and business management
3. Consumption, discipline and work
4. Four Purusharthas and hierarchy of human needs
5. Guna analysis and personality types - as a guide to tracing placement and peer building
6. Four stages of life, and living in total freedom and with detached activity
7. 'You are That' - creating self-confidence and helping to discover self-worth
8. Techniques of self-development
9. Moral dilemmas, eternal values and contextual decision making skills
10. Concentration, contemplation, meditation- efficiency and effectiveness
11. Creativity, relaxation and Yoga
12. Wealth, health and happiness

13. Organization, work culture and total vision - concept of 'Visvarupa'.
14. Secret of success - quality of living and structure of living
15. Leader, Entrepreneur and Manager
16. Tradition and spirituality as a source of management insight and wisdom - interpretational skills
17. Communicational and motivational techniques in Indian tradition - Ramayana, Mahabharata, Panchatantra, Hitopadesa and Jataka tales
18. Success and failure
19. Attitudes and vision
20. Need for value based management in the emerging global order-productivityand organizational competitiveness
21. The Sthitaprajna concept of the Bhagavad Gita and the concept of the 'ideal person'
22. Bureaucratic control, corruption and problems of development
23. Societal obligations of business
24. Need for inter-religious, transcultural values-consensus building skills.
25. Duty towards the nation and organisation

Swami Bodhananda is Chairman, Sambodh Foundation, India; The Sambodh Society Inc. USA; and Bodhananda Research Foundation for Management & Leadership Studies. He is the Inspiration and Guiding Force for all Sambodh institutions.